

COOKIE- AND PRIVACY POLICY AT MARIUS PERSSON STUDIO

Introduction

When you visit our website, information is collected about you, which is used to adapt and improve our content. If you do not want the information to be collected about you, you should delete your cookies and refrain from further use of the website. In the sections below, we have elaborated on what kind of information is collected, its purpose and which third parties have access to it.

Cookies

The website uses "cookies", which are text files that are stored on your computer, mobile phone etc. similarly for the purpose of recognizing it, remembering settings, performing statistics and targeting ads. However, cookies cannot contain harmful code such as a virus.

It is possible for you to delete or block cookies. You can do that by following this guide: <http://minecookies.org/cookiehandtering>

If you follow the instructions and delete or block cookies, the ads you see will only become less relevant to you, while they will appear more frequently. At the same time, you can also risk that the website does not function optimally and that there is content that you cannot access.

The website contains cookies from third parties, which to varying extents may include:

Google Analytics
Facebook Pixel

PERSONAL INFORMATION

In general

Personal information is all forms of information that can be attributed to you to one extent or another. When you use our website, we collect and process a range of such information. This happens e.g. through ordinary interactions on the website, such as when you sign up for our newsletter, participate in a competition/survey, register as a new user/subscriber or through other use of services or purchases via our website.

We typically collect and process the following types of information: A unique ID and technical information about your computer, tablet or mobile phone, your IP number, geographic location, and which pages you click on. To the extent that you give explicit consent yourself and enter the information yourself, we also process

name, telephone number, e-mail, address and payment information. This typically happens when you create a login or when making a purchase on the site.

Security

We process your personal data securely and confidentially in accordance with applicable legislation, including the Personal Data Regulation and the Data Protection Act.

Your information will only be used for the purpose for which it was collected and will be deleted when this purpose has been fulfilled or is no longer relevant.

We have taken technical and organizational measures against your information being accidentally or illegally deleted, published, lost, degraded or coming to the knowledge of unauthorized persons, misused or otherwise processed in violation of the law.

Purpose

The information is used to identify you as a user and show you the ads that will be most relevant to you, to register your purchases and payments, as well as to be able to provide you with the services you have requested, such as receiving newsletters. In addition, we use the information to optimize and improve our services and content.

Period of storage

We retain information for as long as is permitted by law, and we delete it when it is no longer necessary or relevant. The period depends on the nature of the information and the reason for storage. It is therefore not possible to give a general time frame for when information is deleted.

Disclosure of information

Data about your use of the website, which advertisements you receive and possibly click on, geographical location, gender and age segment, etc. are passed on to third parties to the extent that the information is known and if we make use of third parties. You can see which third parties are involved in the section on Cookies above. The information is used for targeted advertising.

We also use a number of third parties to store and process data. These only process information on our behalf and may not use it for their own purposes.

Dissemination of personal data such as name and e-mail etc. will only take place if you yourself give consent to it. We only use data processors in the EU or in countries that can provide your information with sufficient protection.

Insights and complaints

You have the right to be informed of which personal data we process about you in a common format (data portability). You can also object to the information being used at any time. You can also revoke your consent for information about you to be processed. If the information processed about you is incorrect, you have the right to have it corrected or deleted. Inquiries about this can be made to:

studio@mariuspersson.com. If you want to complain about our processing of your personal data, you also have the option of contacting the Norwegian Data Protection Authority.

If you no longer wish for us to process your personal data or for us to limit the processing of your personal data, you can also send us a request to this effect to the above-mentioned e-mail address.

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